



Intervention

Benchmarking

Change Phase

AWARENESS / TRIAL

Description

Visit or organize a visit for more people to other companies or operations to learn from them. This can be related to very different topics:

- Why was a change so important to them?
- To see what a change delivered to them.
- How to build and lead an effective change process
- How did they solve certain problems?
- How did they develop certain skills and attitudes?

Use this information to let people see what is possible and how you are doing compared to others.

Draw lessons from it to improve.