



## Intervention

Celebrate milestones and success

## Change Phase

INTEREST / TRIAL / ADOPTION

## Description

A change journey can be long. So make sure that the milestones are clearly defined and don't forget to communicate and celebrate when a milestone is reached! It will give people a positive perspective on the fact that they are moving forward. Celebrate, regardless of how small your party can be! Do the same for other successes you obtain.