



Intervention

Use the intranet

Change Phase

AWARENESS / INTEREST / TRIAL / ADOPTION

Description

Use available channels to communicate and repeat your message, (Don't go in overdrive, since too much will alienate people) and make all kinds of information available to those people who are interested. For example, create a hub where you put all the reports and results that you've collected concerning different interventions.

© Compassion to Lead • www.compassiontolead.com