



## Intervention

A presentation on how the change has to be translated into new behaviour and approaches

## Change Phase

INTEREST / TRIAL

## Description

You present what you expect as behaviour and new approaches on a tactical and operational level. Try to make it as visual as possible and try to use many real life and very specific examples.

- You can consider to build in some opportunity to get reactions and reflections from the audience:
- You can always give the opportunity to interrupt or ask questions whenever they want.
- Let them write down questions and reflections and then give them the opportunity at the end to present them.
- Let them buzz for a few minutes and then answer a few questions from the audience.