



## Intervention

Participative workshop to shape the HOW of the change.

## Change Phase

AWARENESS / INTEREST / TRIAL

## Description

With a group of people, you start from a decided change and together you build (brainstorming, writing on Post-Its, categorizing, deciding) a set of ways to communicate, implement this change, and to handle resistance. So, you let people come up with the how of the change themselves.