



Intervention

Participative workshop to shape the(and/or what) of the change

Change Phase

PREPARATION / INTEREST / AWARENESS

Description

With a group of people, you start from a need for change that you see on an intuitive level or factual level, and together you build (brainstorming, writing on Post-Its, categorizing, deciding) a set of good reasons WHY a change is needed and/or urgent. So, you let people come up with the why of the change for themselves.