## Leadership essentials



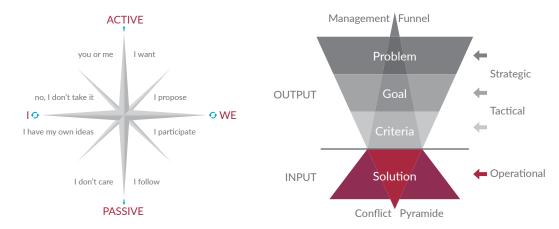
## Why

Certain skills form the core of effective leadership that creates motivation and ownership. Specifically, leaders must ask themselves:

- What is my key role as a leader? I have to formulate purpose, set ambitions, define the playing field and I have to coach skills in ownership when necessary.
- How does my behavior influence the behavior of co-workers? When I am too active I promote passivity among co-workers and vice versa. When I don't take care of co-workers, they don't take care of the company and customers.

## How

A two-day interactive and practical training session focusing on two central concepts (see below). Applying concepts to one's own real-world situation is key. Not only are skills and behavior tackled but participants are also prompted to have reflect deeply about beliefs and perspectives concerning the role of leadership.



## What

	Day 1	Day 2
Morning	Introduction: create a strong connection between participants as a symbol of the importance of connection between team members. Define learning goals.	The management funnel (leading is about presenting problems and receiving solutions!). Plan A & B to create ownership and involvement. Practice with reference to participants' own cases.
Afternoon	Interpersonal dynamics: present the concept and master it through exercises, discussion and role-playing.	Practice with own cases, continue making an action plan.
Early evening	How to give feedback that works + practice.	